



Giona Fossati

UX/Product Designer

www.gionafossati.xyz
fossatigiona@gmail.com

linkedin.com/gionafossati
+39 340 848 9937

Experience

UX Consultant

Redbility redbility.com
September 2022 - Now

In the context of a innovative design agency; I'm conceptualizing, testing, and supporting the development cycle of Business Intelligence products for a big multinational retail company.

Product Designer (Accessibility Designer)

Smarterp (SAAS) smarter-interpreting.eu
February - July 2021

As the main Product Designer of a newly funded startup, I led the product design strategy for the new launch of a Computer-Assisted Interpretation (CAI) tool with Automatic Speech Recognition functionalities; performed user research, ideation, design and evaluation of my designs. I co-designed the platform with the help of blind interpreters, and Sign-Language Interpreters with the goal of making it accessible to deaf audience and inclusive to blind interpreters.

UX Designer Intern

Belka (Design Agency) belkadigital.com
January - June 2019

- Redesign of FattureinCloud's onboarding process, the most used invoicing app in Italy (+300k users)
- Assist Lead UX in defining goals and strategy for new design products during Design Sprint Workshops with several new clients.
- Led a social platform project, MusicaMea, defining growth strategy, UI Design, presented project progression, and conducted direct follow-up meetings with the client.
- Performed qualitative analysis about digital products, gathered and presented insights to main stakeholders.

Education

Master Degree in Human-Computer Interaction & Design

Université Paris-Saclay & Universidad Politecnica de Madrid
Sept 2019 - July 2021

Double-Degree master degree in Human-Computer Interaction & Design by the European Institute of Technology (EIT). The second year is a specialization in Accessibility and Inclusive Design. Additionally, the master degree has a minor in Innovation & Entrepreneurship.

Bachelor Degree in User Experience Design Final Grade: 110/110

Università degli Studi di Trento, Italy
Sept 2019 - July 2019

The course of Interfaces and Technology of the Communication aims to train the student to think about, and acquire knowledge in, the technical, psychological and social aspects of the digital products in the ICT field.

Final thesis: "Designer vs Stakeholder: Effectively Communicate Design Decisions"

Erasmus Experience September 2018 - January 2019

Université de la Technologie de Troyes, France

SKILLS

UX/UI Design
Web Design
User Testing
User Research
Heuristic Analysis
Wireframing & Prototyping


Accessibility
Assistive Products
User Story Mapping
Agile Methodologies
Business Model Canvas


Java
HTML5


TOOLS


Sketch Figma
MarvelApp Miro
InVision HotJar
GitHub VS Code
Confluence Jira
ProtoPie

LANGUAGES

 Italian
Native

 English
Advanced - Professional - C1

 Spanish
Proficient - B2

 French
Proficient - B1

CERTIFICATES

IELTS Academic - C1
Overall Band: 8.0/9.0
March 2019 #18IT019213FOSG010

Mobile User Experience (UX) Design

Interaction Design Foundation
May 2020 #59292

User Research - Methods and Best Practices

Interaction Design Foundation
May 2020 #59292