



Giona Fossati

UX/Product Designer

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Experience

Product Designer

Smarterp (SAAS) smarter-interpreting.eu
February - July 2021

I led the product design strategy for the year 2021, performed user research, ideation, design and evaluation of a Computer-Assisted Interpretation (CAI) tool with Automatic Speech Recognition functionalities that aims to digitalize the language interpreter's work and provide them, and sector operators, with a seamless integration for virtual events.

UX Designer Intern

Belka (Design Agency) belkadigital.com
January - June 2019

- Redesign of FattureinCloud's onboarding process, the most used invoicing app in Italy (+300k users)
- Assist Lead UX in defining goals and strategy for new design products during Design Sprint Workshops with several new clients.
- Led a social platform project, MusicaMea, defining growth strategy, UI Design, presented project progression, and conducted direct follow-up meetings with the client.
- Performed qualitative analysis about digital products, gathered and presented insights to main stakeholders.

Education

Master Degree in Human-Computer Interaction & Design

Université Paris-Saclay & Universidad Politecnica de Madrid
Sept 2019 - July 2021

Double-Degree master degree in Human-Computer Interaction & Design by the European Institute of Technology (EIT). The second year is a specialization in Accessibility and Inclusive Design. Additionally, the master degree has a minor in Innovation & Entrepreneurship.

Bachelor Degree in User Experience Design Final Grade: 110/110

Università degli Studi di Trento, Italy
Sept 2019 - July 2019

The course of Interfaces and Technology of the Communication aims to train the student to think about, and acquire knowledge in, the technical, psychological and social aspects of the digital products in the ICT field.


Final thesis: "Designer vs Stakeholder: Effectively Communicate Design Decisions"

Erasmus Experience September 2018 - January 2019

Université de la Technologie de Troyes, France

Certificates

 IELTS Academic - C1 - Overall Band: 8.0/9.0
March 2019 Certificate#: 18IT019213FOSG010

 Mobile User Experience (UX) Design Top 10% Distinction
Interaction Design Foundation
May 2020 Cred. ID #:59292

User Research - Methods and Best Practices Top 10% Distinction
Interaction Design Foundation
May 2020 Cred. ID #: 59292

SKILLS

UX/UI Design
Web Design
User Testing
User Research
Heuristic Analysis
Wireframing & Prototyping


Accessibility
Assistive Products
User Story Mapping
Agile Methodologies
Business Model Canvas


Java
HTML5


TOOLS


Sketch Figma
MarvelApp Miro
InVision HotJar
GitHub VS Code
Confluence Jira
ProtoPie

LANGUAGES

 Italian
Native

 English
Advanced - Professional - C1

 Spanish
Proficient - B2

 French
Proficient - B1